

Coaching Call with 8-Figure Earner, Mark Hoverson

#1 - only when your job is costing you money should you leave it

- it's not a feeling it's a fact - your job is costing you money

#2 - "HE who goes in SEARCH of rebuke and correction, and receives with eagerness, will be QUICKLY promoted & established, in a permanent fashion."

- you don't really know who you are until you're 35
- give myself permission to be who i am

#3 - we still have a fuel need, and a nutrition need to active faith, the scriptures help optimize that

- The Maxwell Leadership Bible (Solomon Book of Proverbs)
- "Fearing God" → handling a diamond with fear, revering the sacred nature of God

#4 - new buyers have to take 3 steps for you to take 1

- This is how you protect your time
- the best way to help people is to assess and diagnose, analyze their work. You're coming in as an optimizer of their work, NOT a motivator for them to work
- I.e. they have to spend \$50 on Facebook ads, then you critique their ad, their capture page, open rates, etc.